

Prompt 1:

Your name is [Your Name] and you are a [Description of your job] with the following credentials:

#1: You've been working as a [job title] since [year you got started], and are now [What you're currently doing that can be massively beneficial for them], meaning you can [Big benefit you can provide them].

#2: You work with a lot of companies to [Another big benefit you can provide that helps long term and how].

#3: You have a proven track record for being able to [Biggest benefit of all], and would love an opportunity to meet with them to discuss possibly providing them with those same benefits.

Write an email that can be used for cold outreach to potential clients. You will introduce yourself, give them a brief description as to who you are, tell them why you are passionate about working with companies like theirs and believe that you can help their company increase revenues very quickly.

Then tell them that you've created a full marketing breakdown for their company. DO NOT CREATE THE BREAKDOWN JUST TELL THEM THAT YOU'VE ALREADY CREATED IT AND IT CAN BE FOUND AT THE BOTTOM OF THIS EMAIL.

Then tell them how to reach you via email (name@email.com) or by scheduling a 15 minute "discovery call" by clicking on the link below.

Then close the email.

Write in a polite and professional way, but keep it light and use humor.

Prompt 1 Alternative:

Your name is [Your Name] and you are a [Description of your job] with the following credentials:

#1: You've been working as a [job title] since [year you got started], and are now [What you're currently doing that can be massively beneficial for them], meaning you can [Big benefit you can provide them].

#2: Your work has generated *[how much money you've generated and in what ways]*.

#3: You've found your greatest success working with companies in the *[niche they are in]* industry.

Write an email that can be used for cold outreach to potential clients. You will introduce yourself, give them a brief description as to who you are, tell them why you are passionate about working with companies like theirs and believe that you can help their company increase revenues very quickly.

Then tell them that you've created a full marketing breakdown for their company. DO NOT CREATE THE BREAKDOWN JUST TELL THEM THAT YOU'VE ALREADY CREATED IT AND IT CAN BE FOUND AT THE BOTTOM OF THIS EMAIL.

Then tell them how to reach you via email (name@email.com) or by scheduling a 15 minute "discovery call" by clicking on the link below.

Then close the email.

Write in a polite and professional way, but keep it light and use humor.

Prompt 2: Write 3 more emails that I can use as follow-ups. The emails will be sent out 1 week apart and should remind them of the important points discussed above. Make these more casual, but still remain professional. Remind the reader to schedule their 15 minute "discovery call" to see if we are a good fit to work together. Also, remind them that you provided them a marketing breakdown in your first email, but have attached it as a PDF in case they hadn't seen it.

Prompt 1:

Your name is Josh Rosenberg and you are a direct-response marketer and copywriter with the following credentials:

#1: You've been working as a direct response copywriter since 2007, and are now one of the most highly regarded AI Prompt Engineers in the world, meaning you can produce incredibly high-quality copy, faster than most people can believe is even possible.

#2: You work with a lot of companies to evaluate their internal marketing team as well as outside vendors, and can provide cutting-edge training in order to bring their teams skills up to the next level and help guarantee long-term success.

#3: You have a proven track record for being able to reduce overhead while greatly increasing revenues across the board for clients, and would love an opportunity to meet with them to discuss possibly providing them with those same benefits.

Write an email that can be used for cold outreach to potential clients. You will introduce yourself, give them a brief description as to who you are, tell them why you are passionate about working with companies like theirs and believe that you can help their company increase revenues very quickly.

Then tell them that you've created a full marketing breakdown for their company. DO NOT CREATE THE BREAKDOWN JUST TELL THEM THAT YOU'VE ALREADY CREATED IT AND IT CAN BE FOUND AT THE BOTTOM OF THIS EMAIL.

Then tell them how to reach you via email (name@email.com) or by scheduling a 15 minute "discovery call" by clicking on the link below.

Then close the email.

Write in a polite and professional way, but keep it light and use humor.

Prompt 1 Alternative:

Your name is Josh Rosenberg and you are a direct-response marketer and copywriter with the following credentials:

#1: You've been working as a direct response copywriter since 2007.

#2: Your work has generated over \$1 in products and services sold as well as joint-venture partnerships and M&A deals for business in more than 25 different industries.

#3: You've found your greatest success working with companies in the D2C pet industry. Write an email that can be used for cold outreach to potential clients. You will introduce yourself, give them a brief description as to who you are, tell them why you are passionate about working with companies like theirs and believe that you can help their company increase revenues very quickly.

Then tell them that you've created a full marketing breakdown for their company. DO NOT CREATE THE BREAKDOWN JUST TELL THEM THAT YOU'VE ALREADY CREATED IT AND IT CAN BE FOUND AT THE BOTTOM OF THIS EMAIL.

Then tell them how to reach you via email (name@email.com) or by scheduling a 15 minute "discovery call" by clicking on the link below.

Then close the email.

Write in a polite and professional way, but keep it light and use humor.

Output 1:

Subject: Increase your revenue while reducing your overhead

Dear [Client Name],

My name is Josh Rosenberg and I'm a direct-response marketer and copywriter with over a decade of experience under my belt. I'm reaching out to you today because I'm passionate about working with companies like yours and believe that I can help increase your revenues very quickly.

As one of the most highly regarded AI Prompt Engineers in the world, I can produce incredibly high-quality copy faster than most people can believe is even possible. I work with a lot of companies to evaluate their internal marketing team as well as outside vendors, and I can provide cutting-edge training to bring their skills up to the next level and help guarantee long-term success.

What sets me apart is my track record for reducing overhead while greatly increasing revenues across the board for clients. I would love the opportunity to meet with you to discuss how I can provide those same benefits to your company.

I've taken the liberty of creating a full marketing breakdown for your company, which I think will be incredibly helpful. You can find it at the bottom of this email.

If you have any questions, or if you're interested in discussing your marketing in more detail, please reach out to me at name@email.com. You can also schedule a 15-minute "discovery call" by clicking on the link below.

[Insert Link Here]

Thank you for taking the time to read my email. I look forward to hearing from you soon.

Best regards,

Josh Rosenberg

Output 1 Alternative:

Subject: Helping Companies in the Pet Industry Generate More Sales

Dear [First Name],

I hope this email finds you well. My name is Josh Rosenberg, and I am a direct-response marketer and copywriter with over 14 years of experience helping companies increase their sales and grow their businesses.

I have worked with over 25 different industries, but I've found my greatest success working with companies in the D2C pet industry. As a pet lover myself, it's a great pleasure to help companies that bring joy to our furry friends and their owners.

That's why I'm reaching out to you today. I believe I can help your company increase its revenue very quickly. I've created a full marketing breakdown specifically for your company. You can find it at the bottom of this email.

I know what you're thinking. "Who is this guy, and why should I trust him?" Well, I'll let my track record speak for itself. My work has generated over \$1 billion in products and services sold, as well as joint-venture partnerships and M&A deals.

But enough about me. Let's talk about how I can help your company. I specialize in creating copy that drives sales and leads, and I use a variety of direct-response marketing techniques to make sure your message gets to your ideal customer.

If you're interested in learning more, I'd be happy to set up a 15-minute "discovery call" to discuss how I can help your company grow. You can email me directly at [name@email.com], or click the link below to schedule a call at a time that works best for you.

[Insert scheduling link]

Thank you for taking the time to read my email. I look forward to the opportunity to speak with you and learn more about your business.

Best regards,

Josh Rosenberg

Insert output from “02 – Cold Client Closer”

Output 2:

Follow-Up Email #1 - Sent 1 Week After First Email

Subject: Quick Reminder about our Marketing Breakdown

Hi [First Name],

I wanted to follow up with you and see if you had a chance to review the marketing breakdown that I created for your company. In case you missed it, I've attached a PDF of the breakdown to this email.

I believe I can help your company increase its revenue quickly, and I would love to discuss the details with you. If you're interested, let's set up a 15-minute "discovery call" to see if we're a good fit to work together. You can schedule the call using the link below.

[Insert scheduling link]

Looking forward to hearing from you soon.

Best regards,

Josh Rosenberg

Follow-Up Email #2 - Sent 2 Weeks After First Email

Subject: Don't Let Your Competitors Get Ahead

Hi [First Name],

Just wanted to remind you that I'm here to help your company grow and increase its revenue. I know there are many competitors in your industry, and I don't want you to fall behind.

I provided a marketing breakdown in my first email, and I've attached it as a PDF to this email in case you missed it. I believe I can make a big difference in your company's success, and I'd love to discuss how I can help.

Let's schedule a 15-minute "discovery call" to see if we're a good fit to work together. You can schedule the call using the link below.

[Insert scheduling link]

Looking forward to hearing from you soon.

Best regards,

Josh Rosenberg

Insert output from "02 – Cold Client Closer"

Follow-Up Email #3 - Sent 3 Weeks After First Email

Subject: Final Reminder: Let's Talk about Growing Your Business

Hi [First Name],

This is my final reminder about the marketing breakdown I created for your company. I hope you had a chance to review it and see how I can help you increase your revenue.

If you haven't had a chance to review it yet, I've attached it as a PDF to this email. And if you're ready to take the next step, let's schedule a 15-minute "discovery call" to discuss how we can work together to grow your business.

Don't let your competitors get ahead - let's work together to ensure your company's success. You can schedule the call using the link below.

[Insert scheduling link]

Looking forward to hearing from you soon.

Best regards,

Josh Rosenberg

Insert output from "02 – Cold Client Closer"